

# 1st Quarter FY23 Results AEON Co (M) Bhd

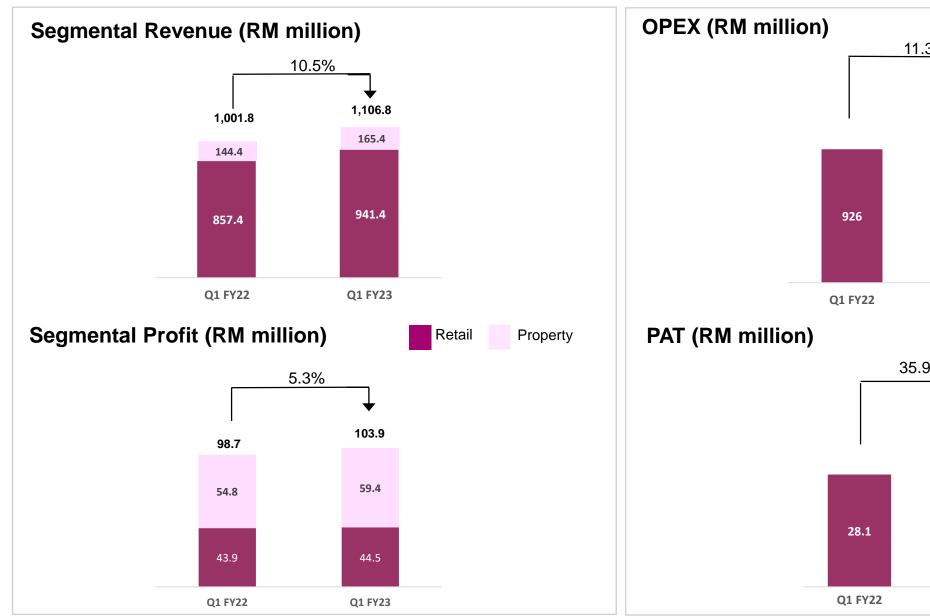
19 May 2023

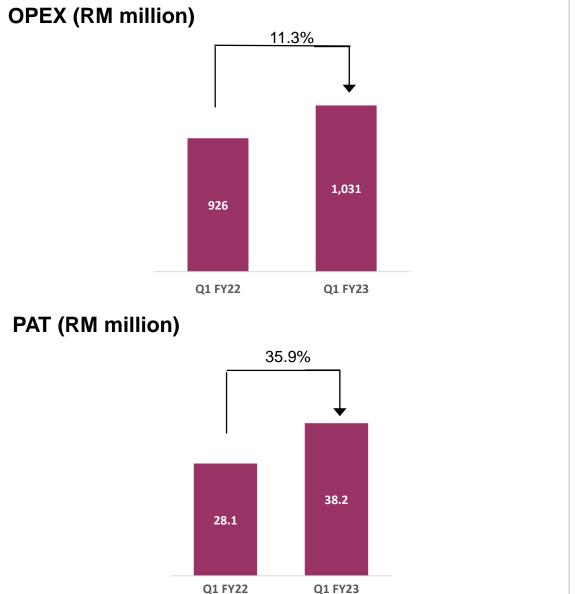
Dr Grace Lee, Chief Financial & Sustainability Officer

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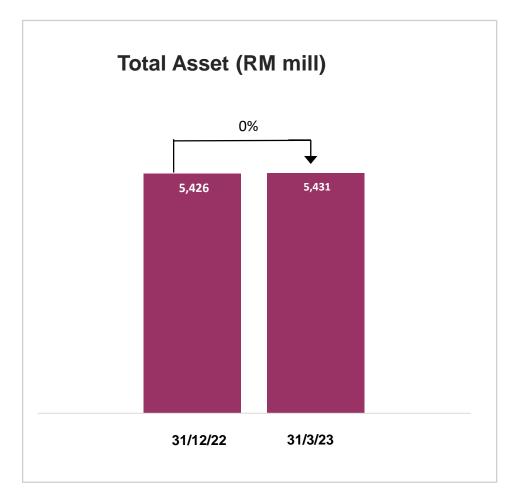
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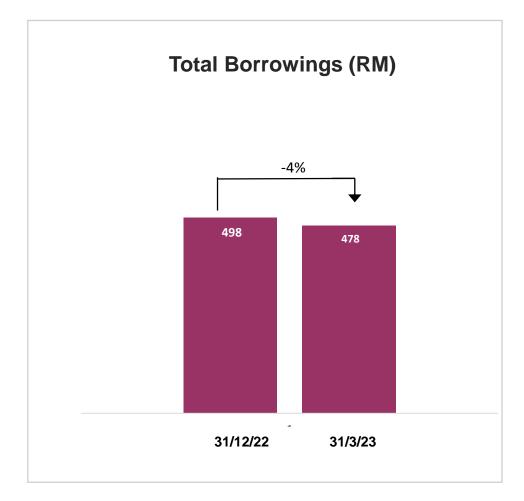
#### Financial Highlights – Revenue and Profit improved vs LY driven by recovery of Softline & Hardline sales coupled with improvement in mall income





## 1) 1Q FY2023 Financial Performance: Balance Sheet

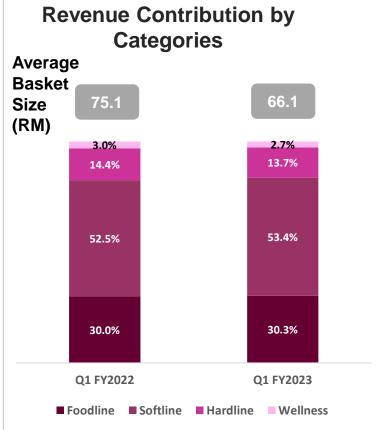




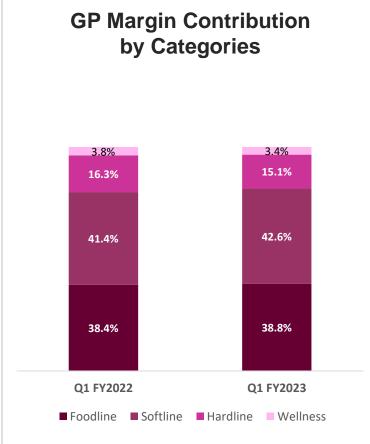
- Very marginal decrease in total assets due to depreciation in assets, offset by higher cash balances due to effective working capital management.
- Borrowings have reduced by 4% following scheduled loan/lease payments.



### 2) 1Q FY2023 Business Performance: Snapshot of Retail



- Growth in Softline and Foodline (Ready-toeat) compared to LYQ driven by festive celebrations and resumption of outdoor social activities
- Average basket size has stablised to hover around RM65-RM70 as we focused on driving return sales.



- Overall GP margin improved largely contributed by Softline.
- · Lower GP margin for Hardline due to onground promotions in order to be price competitive and clearing of aging stocks.

#### **Key Retail Highlights**



AEON IOI Putrajaya Store opening on 2 March 2023

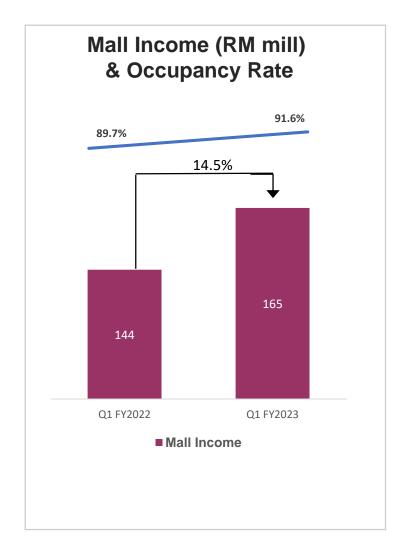


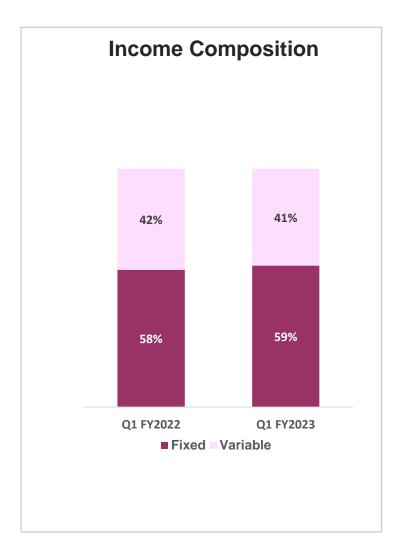
Star Rewards Programme – Disney 100 x Tupperware

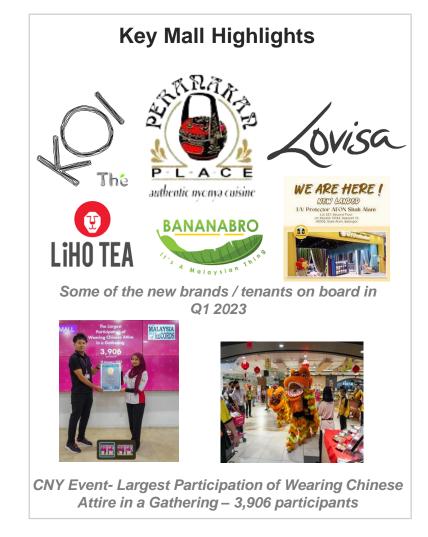


Launch of "EVERYDAY FRESH EVERYDAY LOW PRICE" in February

## 2 Q1 FY2023 Business Performance: Snapshot of Property Management







• Revenue from Property Management segment increased by 15% compared to LYQ contributed by higher fixed rental and sales commission concurrently with the improvement in occupancy rate

## 3 Outlook FY2023



Q2

Q3

**Q4** 

1. Branding, Marketing & Communication

- · Raya Paling campaign,
- Star Reward Program with Disney100 x Tupperware
- AEON Members Day commencement
- AEON Fashion Preview
- AEON Animefest

- AEON Members Day
- Star Reward Program with Anis Nabila : Swiss Diamond & Royal Limoges
- Merdeka & Malaysia Day
- Mid Autumn Festival

- AEON 39<sup>th</sup> Anniversary
- Xmas and Year end celebration

2. Value Capture



New Daiso (Setia Alam) opened in April

- Planned new Stores Daiso & Wellness
- Rejuvenation of 2 malls :
  - i. Cheras Selatan
  - ii. Ayer Keroh, Melaka
- Store-in-store concept (Glam Beautique)
- Focused development of Private Brands

3. Embrace New Retail

- Strengthening myAEON2go platform to drive higher sales
- Increase utilisation of SCOs and expand installation to Daiso & Wellness
- Digitalisation of back-office and store operations

# 4 Sustainability Initiatives in 2023



Q2 Q3 Q4

1. Renewable Energy Initiatives

- Installation of solar PV on our malls, starting with 6 malls in Q2 & Q3 and all our owned malls by end of 2023.
- Installation of charging infrastructure across AEON shopping malls nationwide

2. Waste Management Initiatives

- Wet waste composting system as part of Circular Economy initiative (Reduce, Reuse, Repurpose)
- PET Bottles Recycling Program extension of pilot project implemented in Johor with Coca Cola and Hiroyuki Industries
- The Lost Food Project initiative

- 3. Biodiversity Initiative
- Tree Diversity
   Planting Program at
   Bidor Forest, Perak
- Zero-Plastic bags initiative to expand to other sections (produce, perishable items, bakery)

- 4. Foster Sustainable Business Partnership
- Sustainable supply chain program

Adopted United Nations Sustainable Development Goals (SDGs)





















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